

Baraboo Public Art Association

AGENDA

5:15 p.m. Thursday, December 2, 2021

Location: Thurow Conference Room, Municipal Building. Masks required

(5:15 – 5:25 pm)

1. **Call to order.** Verify quorum
2. Any **additions** to the agenda?
3. Review of October 28 **minutes**. Motion to accept the minutes
4. **Treasurer's Report.**
5. New funding **leads**?

(5:25 – 5:35)

OLD BUSINESS - Brief check-in

6. Booth at Giving Tuesday Nov 30
7. Website and QR Codes update
8. GL Willson mural update
9. Challenge Park Selfie station
10. Anything new regarding Great Sauk Trail (GST).

(5:35 – 6:10) PLANNING continues

(6:10 – 6:15 p.m.)

11. Anything else?
12. **Next meeting** Fourth Thursday in January (Jan. 27)

XXXXXXXXXXXXXXXXXXXXX

PLANNING (December meeting)

- A. **Verify agreement** about assumptions, process for project selection, and linking annual fundraising plan with annual budget
- B. Topic 1: What **criteria** should we use in making our choice about projects? For example,
 - i. The piece will fit in a highly visible location
 - ii. Will appeal to a wide range of audiences
 - iii. Will attract several project partners
 - iv. Can be scaled up or down to fit within an affordable budget
 - v. Is easy to carry out
 - vi. Will have few, if any, barriers, objections, or obstacles
 - vii. Contributes to the variety of media represented by BPAA projects
 - viii. Other?
- C. Topic 2: What specific Baraboo **locations** are most in need of visual art? Why?
(Brainstorm list)

- D. Topic 3: Looking at the Wish list draft for 2021-22, are there any that can be **removed** for now but saved in our bank of good ideas?
- E. (Dec. or January meeting) Of all the ideas remaining on the list estimated at **\$5000 or less (Categories 1 and 2)**, which ones could
 - i. Bring the greatest impact with the least amount of effort
 - ii. Have the fewest barriers to implementation
 - iii. Might have a volunteer to lead the project
 - iv. Ideas to drop or add to this category?
- F. (January meeting) Major Projects (more than \$5000)
 - i. Would have strong funding allies
 - ii. Target date for completion
 - iii. Who might oppose and why?
 - iv. Construction or installation constraints?
- G. Once the project list has been narrowed we can look at funding plans, raise money based on proposals